



beauty press
International PR-Network

User Guidelines

How to best use beautypress

All information on beautypress **is free for editorial use and download by registered users**. It is designed to make your information search more convenient. Please feel free to ask us how to best navigate and use the site through a 5-minute guided online demo.

For maximum efficiency, use the search boxes to filter your results by keyword and image.

PR contact details are displayed on each press release page and it is encouraged to contact the PR representative directly should you need more information. They will be happy to assist you!

Account features:

- Cost-free download and publication of low- and high-res photos and original press releases
- Brand portfolio with PR-contact
- New launches
- Topic of the week
- Expert-Section
- Events and Fashion Shows
- "Add to file box" function, with zip download
- Safe browsing
- Request new or forgotten password
- Opt out from e-mail news alerts at any time

Permissions:

- Use of all media releases, announcements, photographs, and videos for editorial purpose
- For Images or texts containing a source/credit- you must give appropriate mention to this where applicable

Prohibited:

- Use of information and images for advertising
- Use of information for business solicitations
- Publication of false information or misrepresentations
- Publication of material that is unlawful, obscene, defamatory, libelous, threatening, pornographic, harassing, hateful, racially or ethnically offensive, or encourages conduct that would be considered a criminal offense, give rise to civil liability, violate any law, or is otherwise inappropriate.

Send beautypress recommendations or feedback – we are always happy to improve our service for subscribers.

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